

thebestofshrewsbury

How our team is uniquely placed to promote forward-thinking business owners...

- thebestofshrewsbury.co.uk averages 40,000 page views a month
 - We are the largest community website in Shrewsbury
- Over 10,000 people are registered to receive our fortnightly e-newsletter
 - Your news, events and special offers right to their inbox
- Our Facebook page has more than 3000 'likes' to share your news
 - 1,700+ Twitter followers
 - Social media benefits are further strengthened by our LinkedIn, YouTube, Google+ and Pinterest channels
 - THEBESTOF IS A LOT MORE THAN A DIRECTORY!
- You will enjoy a range of promotional tools on an ongoing basis
 - We engage with your potential customers as opposed to static, traditional advertising
- We're happy to include courtesy calls or emails to "nudge" for news to share
- No one else offers this pro active service
- thebestof website offers the largest range of benefits locally:
 - A 300-word business profile focusing on why people should choose you, not simply what you do
 - Written by our professional in-house journalist
 - Company logo
 - Photos
 - YouTube videos
 - Call tracking number to monitor enquiries
 - Promotion of special offers
 - Your Twitter feed
 - Facebook feed
 - Your news stories on thebestof blog
- Events page for anything datespecific you do
- Multiple categories at no extra cost
- Freepost testimonial cards to capture your customers' feedback
- thebestof is the only local company whose gold star reviews are indexed by Google
- WORD OF MOUTH JUST GOT LOUDER...
- Show to people that you are a recommended business with our:
 - 'Proud to be recommended on' kitemark
 - Outdoor banner
 - Window stickers
 - Vehicle stickers
 - Framed testimonials certificate
- Business networking opportunities
- Pick our brains for marketing advice whenever you want
 - The team has over 40 years' media experience to share

OK, so what's the cost? you cry.

Our full marketing service is broken down into a one-off joining fee and then monthly payments starting at just £59+vat ...a fraction of the price of most traditional advertising. For a video overview of the promotional benefits we offer, visit www.thebestofrocks.co.uk

So if you own a great business but not enough people know why you're the go-to guys in your field, call Emma on 01743 851976. **N.B.** We don't accept everyone. For every three businesses we see, we turn one away. It's got to be right for the both of us!

Call thebestof Shrewsbury team on **01743 851976** or email shrewsbury@thebestof.co.uk

WWW. [thebestofshrewsbury](http://thebestofshrewsbury.co.uk) .CO.UK



Est. 2006 ~ We're no fly-by-nighters!

Left to Right: Emma, Andy and Catherine

