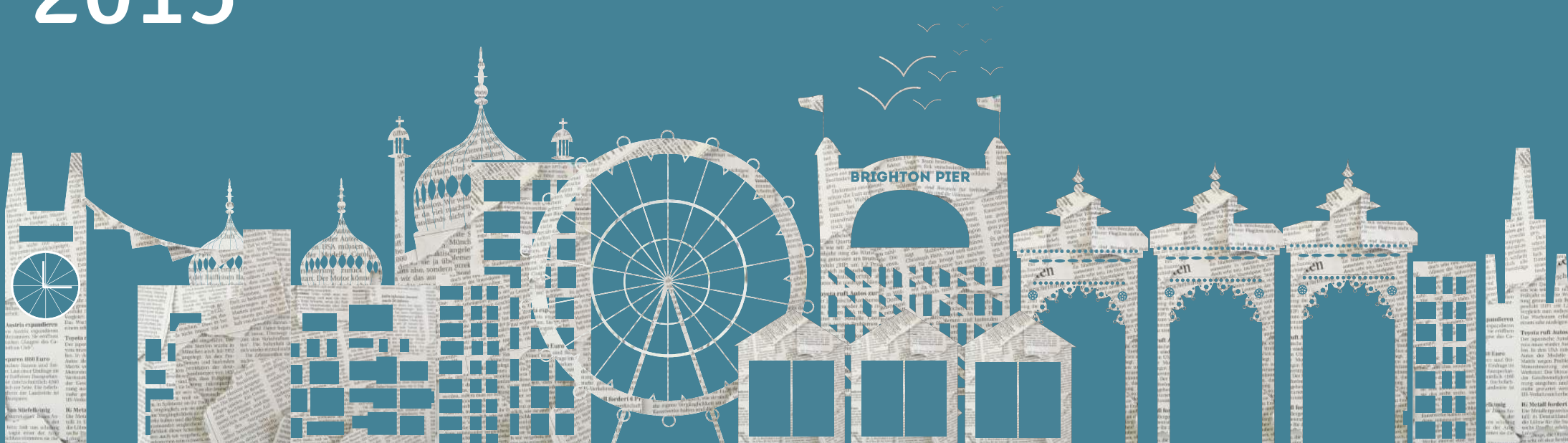


Brighton & Hove
Independent

Our city's favourite newspaper

DISPLAY ADVERTISING RATECARD 2015



WHY CHOOSE BRIGHTON & HOVE INDEPENDENT?

Brighton & Hove Independent is our city's best-read newspaper, with a circulation of 12,770 – and 19,155 readers – every issue.*

It provides businesses and organisations with unrivalled, targeted, and cost-effective advertising across the city.

Brighton & Hove Independent is available free from more than 300 pick-up points, including train stations, supermarkets, newsagents and Churchill Square Shopping Centre.

Combining free pick-up in print, with daily online coverage, Brighton & Hove Independent is a 21st century media platform for a 21st century city.

ASDA



TESCO



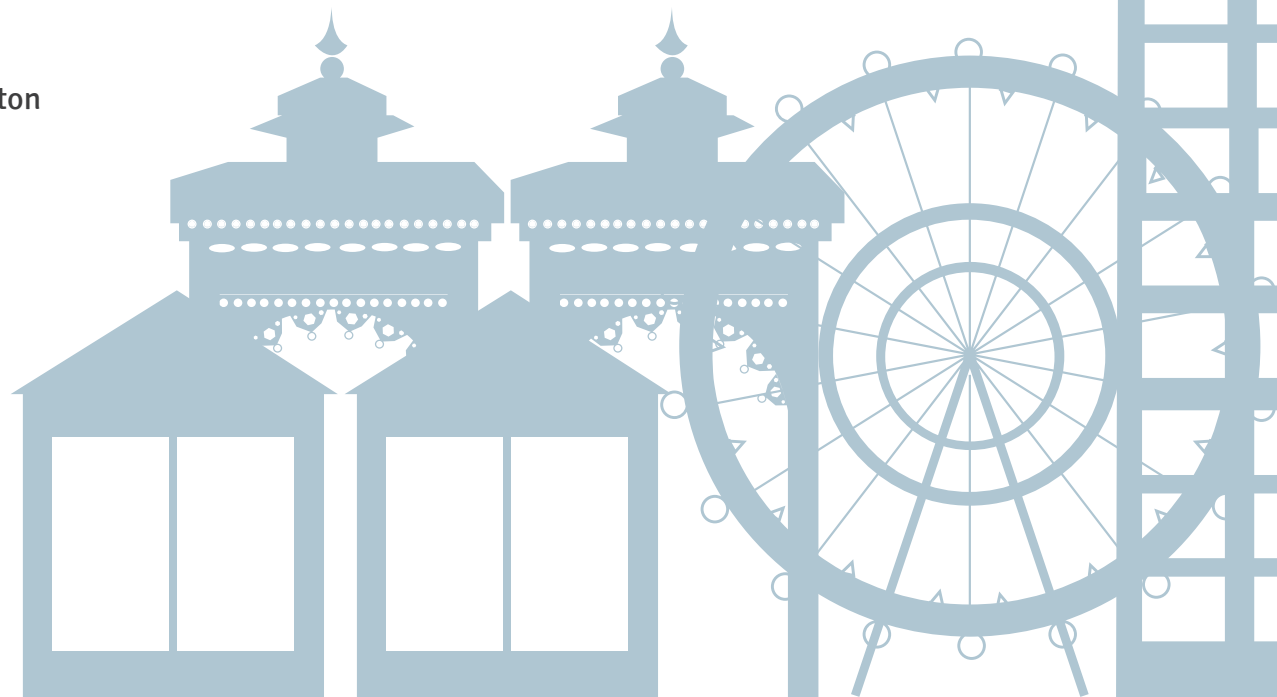
Sainsbury's

A targeted network of more than 300 distribution points coupled with door-to-door delivery ensures unrivalled coverage in the city.

92% of people spend half or more of their income within 10 miles of their homes”

Source: Newspaper Society

*The average circulation of Brighton & Hove Independent in August 2014 - verified by ABC, the industry-standard Audit Bureau of Circulations (www.abc.org.uk) - was 12,770 per issue. Readership calculated using JICREG RPC figure of 1.5.



PRINT RATECARD

Advert dimensions (width x height):

| | | | | | |
|-----------------------------------|--|---|-----------------------------------|-----------------------------|---|
| Full page 265mm x 330mm | Double Page Spread 560mm x 330mm | Centre spread banner 560mm x 65mm | Banner 265mm x 65mm | 2x8 100mm x 325mm | Split 4x8 100mm x 325mm (per ad) |
| | | Quarter page 100mm x 162mm | Half page 265mm x 162mm | | |
| | | Front page box 88mm x 65mm | 3x6 155mm x 250mm | | |

| Advert size | Price |
|--------------------|-------|
| Front page box | £250 |
| Front page banner | £700 |
| Full page | £600 |
| Double page spread | £975 |
| Half page | £400 |
| 3x6 | £350 |
| 2x8 | £300 |
| Quarter page | £200 |
| Banner | £180 |
| Split 4x8 | £420 |
| Centre spread | £300 |

| Special positions | Price |
|-----------------------|-------|
| IFC | £625 |
| Page 3 - Quarter page | £300 |
| Page 5 - 3x6 | £450 |
| Page 7 - Full page | £650 |
| OBC | £750 |
| Wrap | £2250 |

All prices are exclusive of VAT.

Discounts are available based on volume bookings.



Integrated entrance of Porsche. Specification and a direct link to our motorports route. Drive onto.

co.uk/caymangets

PORSCHE
Porsche Centre
Mid-Sussex
Preston Drive
Tink Road
Bognor Regis
West Sussex BN15 9TA
01323 273 358 889
info@porsche.co.uk
www.porsche.co.uk/midSussex

To talk to our advertising team call **01273 358889**
or contact advertising@brightonandhoveindependent.co.uk

Printed on paper for the Cayman GT5 in 1100 km length within 12.211.4 (22.2.24.8), extra within 21.6.3 (20.8.44.8), combined 9.0.8.2 (20.8.44.8) & 4.4 (20.8.44.8) emissions: 211.190 g/km. The 110g and CO₂ figures quoted are sourced from official EU regulated test results, are provided for comparability purposes and may not reflect your actual driving experience.

DIGITAL RATECARD

| | Run of site | Channel specific |
|-------------------------------|-------------|------------------|
| Top banner 1000px x 150 px | £9 cpm | £10 cpm |
| MPU 310px x 220 px | £8 cpm | £9 cpm |
| Feature box 300px x 220px | £4 cpm | £5 cpm |

| | |
|----------------------------|------|
| Website wrap (per week) | £750 |
|----------------------------|------|

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