

Hitchin Town Hall Limited

(Registered Charity No: 1148921)

Hitchin Town Hall Ltd would be delighted if you could spare 5 minutes to complete this short questionnaire by Friday 1st November. We are seeking to canvass your views and opinions regarding the future use, name and potential logos appropriate to Hitchin Town Hall, which is currently undergoing refurbishment and will re-open in 2015 for the benefit of the people of Hitchin and the wider district. Thank you.

If you have already answered this questionnaire we thank you, but ask you please NOT to complete it again.

Introduction: Hitchin's Town Hall on Brand Street (opposite the Ivory Bar) has recently been closed for a major refurbishment. It will re-open in 2015 when it will be run as a not-for-profit facility for the benefit of the town of Hitchin.

Q1. Once it has been refurbished the building could be used for a wide variety of events and functions. From this list please select the three that you would say will be the most appropriate uses for the building:

Please select up to three:

Café		1
Concerts		2
Conferences		3
Dance classes		4
Drama productions		5
Exhibitions		6
Festivals (e.g. food, beer)		7
Fitness classes		8
Meeting room hire		9
Pop-Up Cinema		10
Private parties/receptions		11
Weddings		12
None of these		99

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Q2. And of these possible uses which do you think you would consider using the building for yourself once it has re-opened?

Select as many as appropriate

Café		1
Concerts		2
Conferences		3
Dance classes		4
Drama productions		5
Exhibitions		6
Festivals (eg food, beer)		7
Fitness classes		8
Meeting room hire		9
Pop-Up Cinema		10
Private parties/receptions		11
Weddings		12
None of these		99

Q3. Which of these would you say would be the best name for the building to be called once it re-opens?

Select one or suggest your own

Hitchin Old Town Hall		1
Hitchin Town Hall		2
The Old Town Hall		3
The Town Hall		4
Mountford Hall		5
The Mountford		6
The Brand		7
Suggestion:		

Q4. If, for example, the building were called Hitchin Old Town Hall, which of these logos do you think would be the best one to choose?

Select one

Option 1		1
Option 2		2
Option 3		3

Option 1



Option 2



Option 3



Thank you. In order to help analyse the results it would be very useful if you could answer a few questions about yourself. These are purely for analysis purposes and the results are completely confidential and cannot be identified back to you.

Q5. Are you:

Select one

Male		1
Female		2

Q6. How old are you?

Select one

16-24		1
25-34		2
35-44		3
45-54		4
55-64		5
65 or over		6
Prefer not to say		99

Q7. How many children do you have?

Select one answer per column

	Under 18		18 or over	
None		1		11
1		2		12
2		3		13
3 or more		4		14
Prefer not to say		99		99

Q8. Are you:

Select one

Single		1
Engaged		2
Married/Civil Partnership		3
Separated/Divorced		4
Prefer not to say		99

Q9. How long have you lived in Hitchin? (Within 5 miles can count for the purposes of this survey)

Select one

Less than 2 years		1
2-5 years		2
6-10 years		3
11-20 years		4
More than 20 years		5
All my life		6
I don't live in Hitchin – though I used to		7
I've never lived in Hitchin		8
Prefer not to say		99

Thank you

Would you mind if we keep you informed from time to time of developments from the 'Old Town Hall', and perhaps ask you some more questions at a later date? If you'd be happy for us to contact you again, please can you provide an email address/contact number where we can reach you?

Email address:

Please note that in relation to your personal data, as a not-for-profit organisation, we will:

- ***only process information necessary to establish or maintain our membership and/or support;***
- ***only process information necessary to provide or administer activities for people who are members of our organisation or have regular contact with it;***
- ***only share the information with people and organisations necessary to carry out our permitted activities; and***
- ***only keep the information while you are a member or supporter or as long as necessary for member/supporter administration.***

By providing your personal data to us you consent to the above activities

**Please send your completed questionnaire to:
Hitchin Town Hall Ltd., 28 The Avenue, Hitchin SG4 9RJ.**

Alternatively please scan your completed questionnaire and send it to info@hitchintownhall.co.uk. Many Thanks