



# Grow your Business through young people

Invest in your business • Invest in the future • Invest in bright young people

Employing a young person allows you to mould him/ her to suit your business as well as driving up skills to increase productivity and build your future workforce.

From September 2013 all young people will be expected to be in jobs with training, Apprenticeships or continue in learning until the end of the academic year in which they turn 17. This rises to age 18 in 2015.

This does not mean staying in school, 16 and 17 year olds will be able to choose between school, college or work with training. You can find out more about this on the [website](#)

## Funding

Accredited training is fully funded for 16-18 year olds. This includes apprenticeships which are funded through the National Apprenticeship Service.

## Need help recruiting young people?

The Employer Services Team at Cambridgeshire County Council can help you to recruit young people to your full and part-time positions. It is expensive to advertise and the broad coverage provided by local advertising will generally not reach the majority of young people.

We can target your vacancy directly to those who are seeking employment at no cost to you. We will advertise your vacancy in a weekly bulletin which is distributed to schools, colleges, libraries and youth centres. We will include your vacancy on our [website](#).

### We can also offer you advice on:

- Wages, working hours, health and safety, qualifications and employing a young person
- More information on Apprenticeships
- More advice on Raising the Participation Age and what it means as an employer

Our existing customers are very pleased with the service we provide. Emma Thoday at Coversure Insurances Services and Policyfast who has used the Youth Support Services since 2006. 'The Employer Services Team is very efficient and provides an excellent service. We get good quality students from college or school, with 3 GCSEs at grade A to C in English and Maths. We have recruited 30 members of staff through the service over the last 6 years and would thoroughly recommend the service to other businesses in Cambridgeshire.'

**Don't miss out on a great way to recruit young people to your business – check the link below**

