



The Breitling Emergency

The world's first wristwatch with a dual frequency locator beacon



Breitling's prestigious watches boast both modern design and innovative technology. This month, Breitling launches a new model named the Emergency, reaffirming the brand's pioneering role in the field of technological, hard-wearing and stunning watches.

A specialist of technical watches, Breitling has played a crucial role in the development of the wrist chronograph and is a leader in this particular field. Over the years, the firm has gone from strength to strength, with its designers focusing on innovative technology.

Tustains jewellers will be stockists of this advanced new Breitling model. To the joy of many watch enthusiasts and fans of the brand, the Emergency is unique. It is an ideal companion for extreme sports fans travelling to remote locations around the world. Equipped with a microtransmitter that alternates between two separate frequencies, it transmits digital signals in temperatures as low as -20°C. Creating this was a major technological challenge. The dimensions of the microtransmitter had to be adapted accurately to the wrist to ensure that the watch was of the highest quality possible. On top of that, Breitling also had to create a new circuit exclusively for the Emergency; otherwise it wouldn't transmit on two frequencies or be compact enough. However, Breitling managed to make their way through this challenging process, eventually creating an ingenious and user-friendly integrated antenna system.

With a titanium case, the watch is sleek and tough. It is corrosion-resistant, non-magnetic, sturdy, yet surprisingly light and easy to wear. If you're on the lookout for something more casual, you could always get it fitted with a rubber strap instead. Choose the colour of the dials too: go for a classic design and choose black, or try modern colours and go for a vibrant orange or yellow. The amazing design doesn't stop there - the satin-brushed bezel of the watch is engraved with a compass scale, and the sapphire crystal is glare proof. Luminescent hands and numerals guarantee optimum readability to make a distinctive and timeless piece.

Established in 1895, Tustains now has the Emergency in stock, ready for Christmas. "Many of our customers will be looking forward to seeing the exciting Breitling Emergency in store and being some of first to wear the new model" commented Tom Milner, co-owner of Tustains.

With its ground-breaking and stunning design, the opportunity to purchase this time piece is one that cannot be missed.

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