

What can we do for you?

Brighton and Hove News is a well-established independent news website which has been steadily making its mark in the city for six years.


We now have more than **100,000 visitors a month** and more than **270,000 hits**, not to mention more than **50,000 followers** on Twitter and Facebook – and all these figures are **growing all the time**.

What's more, because our focus is exclusively Brighton and Hove, almost all of our audience is from here.

This means that we can help you reach at least **100,000 potential customers** every month, making us the most cost-effective way to reach the audience you want.

So how can we help you?

Advertise

	<p>Large banner (top right, run of site, 469x61) £80 a week or £300 a month</p> <p>In-post ad (embedded in each post, run of site, 300x250) £80 a week or £300 a month</p> <p>Skyscraper (left column, run of site, 120x600) £50 a week or £180 a month</p> <p>MPU (right column, run of site, 300x250) £70 a week or £250 a month</p> <p>Down-page ads (run of site, 138x118) £40 a week or £150 a month</p> <p>Sponsored editorial (see below) £300</p> <p>Front page premium ad (explanation below) £100 a week or £350 a month</p> <p>Social media campaign £100 for one Facebook post and four tweets</p> <p>Job ads 1 job - £20 a week, £60 a month 10 jobs - £100 a week, £350 a month 20 jobs - £250 a week, £630 a month Unlimited - £250 a week, £875 a month</p>
--	--

All prices exclude VAT which will be added at the standard rate of 20%.

Discounts are available for longer bookings or multiple ads.

Bundled and custom packages

Call us on 07799 895798 or email brightonandhovenews@gmail.com to find out what we can do for you.

Who can I reach?

Our traffic has grown steadily since we launched in 2009. We now typically get 5,000 to 10,000 hits a day, with frequent much higher spikes in traffic.

In August 2015 our key stats were:

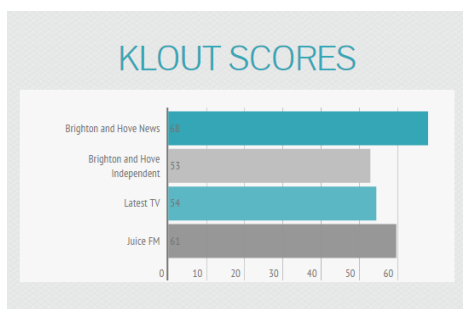
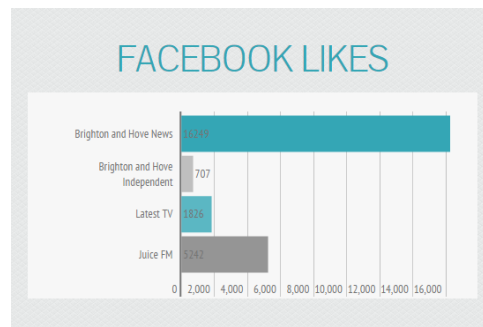
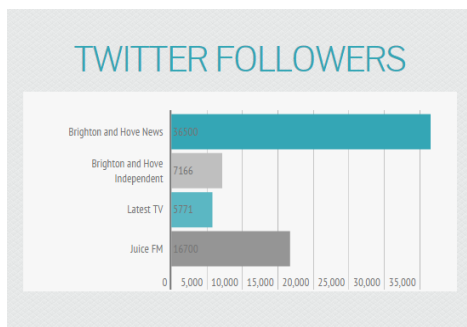
- **109,953 monthly readers**
- **278,096 pages read**
- **185,266 visits**

Half this traffic comes from servers registered to Brighton, and more than 80% is from the city, surrounding areas and London, which suggests that Brighton and Hove commuters are logging on at work.

We also have tens of thousands of followers on our social media accounts. As of September 2015, we have

- **36,467 Twitter followers**
- **16,253 Facebook likes**
- **10,000 social media engagements a week**

How do we compare to other Brighton and Hove social media?



Figures correct September 8, 2015

What is a sponsored editorial?

A sponsored editorial – or advertorial – is like a magazine article. We write an article about your business or you supply the copy. Sponsored editorials are posted on the site like any other article with the headline and a link appearing on our homepage and all our social media accounts. The content can be anything you want from branding messages, case studies, competitions, offers, sales or product launches.

What is a front page premium ad?

Front page premium ads include a display ad on our home page – our most visited page. These link through to a permanent editorial page on our site which typically includes a profile of your business or details of your products, services or your latest offers. The editorial page also includes embedded links to your website and social media accounts.

Testimonials

Sarah Lewis took out a sponsored editorial with us for her **Brighton Writers Retreat** workshops. Within a week she had more bookings than she knew what to do with.

One customer told her: "I heard about you on Twitter, via Brighton and Hove News; googled your webpages and booked on – very impulsive for me."

She says: "I'll definitely consider advertising with Brighton and Hove News again."

An appeal for **The Girls' Network**, which connects young women from disadvantaged backgrounds to inspirational positive female role models, had a fantastic response from an appeal run on our website.

The organisation said: "The Girls' Network made an appeal volunteer mentors through Brighton and Hove News. We had an amazing response."