

Whether you've been in business for a week, a year, a decade or even more, at some point, you'll have come to that moment (or soon will), where you're ready to write that amazing sales letter, or super engaging email or even the copy for your website and you stare at that blank white page and just don't know where to start.

We'll we've come across a tool that's being used by some of the best marketers in the country (because it's just so handy!) – and they literally use it every single day, and it's saved them countless hours of time, effort and man-hours. I am talking about...

REV.COM

Rev is an amazing app that transcribes audio or video into first draft text for you at a paltry \$1/minute. It's been used constantly to create captions for videos so that people can understand what's being said without turning the volume on (a *MUST* nowadays!) or turn voice recordings of emails, sales letters or even newsletter articles into first drafts in Word.

That's right... more and more of the best performing and most engaging articles, sales letter and emails started life as a voice recording. They then go to Rev.com for the initial first draft transcript. This draft is then usually run past a pro-copywriter for the final tweaks making it 'reader ready!'

Why?

Because when you talk you are more conversational, more natural, more human. And you do it faster than if you were typing.

So the next time you need to write something and can't face the blank piece of paper... or the next time you have a video for social media and want people to hear what you're saying - give Rev.com a try!

PS – Click [here](#) to get a free \$10 worth of credit to try it for yourself



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