



Bolton & Bury BUSINESS AWARDS

sponsored by
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2017
THE
EMERSON
GROUP

The **Bolton News** 150 YEARS
theboltonnews.co.uk

Bury Times 161 YEARS
burytimes.co.uk



THE BOLTON WHITES HOTEL
Thursday 14 September 2017

- BUSINESS OF THE DECADE
- BUSINESS OF THE YEAR
- BUSINESS PERSON OF THE YEAR
- START UP BUSINESS OF THE YEAR
- SME BUSINESS OF THE YEAR
- YOUNG PERSON / APPRENTICE OF THE YEAR
- BEST COMPANY FOR APPRENTICE DEVELOPMENT
- FAMILY BUSINESS OF THE YEAR
- CUSTOMER EXCELLENCE
- RETAILER OF THE YEAR
- WE'RE BACKING BOLTON AND BURY AWARD



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The Bolton and Bury Business Awards have become THE date on the business calendar. 2017 will be no exception as we celebrate our 150th Anniversary. The Bolton and Bury Business Awards has grown to become one of the premier events in the North West. This year's awards will be held at The Bolton Whites Hotel, Premier Suite, Macron Stadium, Thursday 14 September 2017.

THE BOLTON WHITES HOTEL | 14 SEPTEMBER 2017



We have an opportunity for businesses to join our already committed sponsors. Here we would like to present the sponsorship package for 2017, showing what a great marketing opportunity the awards can bring to your business.

As well as pre-event publicity and advertising, there is also the chance to judge the category which you sponsor, a company profile in the evening's programme, plus online opportunities.

The enclosed presentation will hopefully give you a flavour of what we can achieve and give you an indication of how your company can benefit from this exciting sponsorship opportunity.

I would be delighted to have you on board as a key sponsor for the 2017 event, I am confident that this year's event can be even better.

In the meantime may I thank you for your interest.

Yours faithfully

I. Savage

Ian Savage, Editor
Newsquest Bolton



AWARD CATEGORIES

BUSINESS OF THE DECADE



This is the premier award in the Bolton and Bury Business year. The company must have a turnover of £5m plus a year and must be able to demonstrate a successful track record of excellence and achievement. We are looking for companies of any size, working in any commercial or industrial sector. Your company's success could be measured in exceptional growth, increased trading profit, new product/service development and new production techniques.

BUSINESS OF THE YEAR



This is the second premier award in Bolton and Bury's business year. The company must have a turnover of £5million plus a year and must be able to demonstrate a successful track record of excellence and achievement. We are looking for firms working in any commercial or industrial sector. Your company's success could be measured in exceptional growth, increased trading profit, new product/service development and new production techniques.

BUSINESS PERSON OF THE YEAR



The winner will be a Bolton/Bury based individual who has made a unique business contribution in the past year. The award is at all levels from chairman and chief executive to the shop floor. That contribution could be success in rescuing an existing business or developing a new one from scratch. It could be something very special he or she has brought to the business life of Bolton and Bury, perhaps in an ambassadorial role. Equally it could be someone who has fired the imagination of an industry or discipline by his or her innovative and enterprising approach. Or someone whose achievements put them head and shoulders above their rivals.

START-UP BUSINESS OF THE YEAR



Launching your own business requires a whole range of skills and qualities and this award is designed to recognise and celebrate them. If you are a manufacturer finding suppliers, getting your goods actually made and establishing a market are all major hurdles to be overcome. We are looking for fledgling businesses which have successfully taken those first few steps. You might only have been formed for a few months but you should not have been operating as a business before January, 2009 and with a turnover of up to £2million.

SME BUSINESS OF THE YEAR



A company or enterprise which has made an indelible impression in the business world. It could be a firm with just two or three employees or many more as long as it is considered small for the particular field in which it operates and turnover between £2million and £5million. Innovation, expertise and imagination are just some of the qualities that will help firms qualify for this award. The winner might be in the service sector, retail or any kind of business which is small now but has big ideas.

YOUNG PERSON/APPRENTICE OF THE YEAR



This category reflects the importance of young people in the workplace. We are looking for an enthusiastic young person aged from 16 to 24 who has a great story to tell. They may have come up with an amazing idea for your company. They may be an apprentice or a long standing employee who has shown commitment and dedication and proven that they really want to achieve and make a difference. If you have a young employee who you think makes a difference and deserves some recognition, or you are that young person, this is the category to enter.



AWARD CATEGORIES

BEST COMPANY FOR APPRENTICE DEVELOPMENT



This is an award which will reward companies for developing their apprentices. The judges are looking for businesses that are looking to the future of their employees, by putting them through an apprenticeship scheme. Companies will need to show their commitment to apprentices and demonstrate the training given and their links to education.

FAMILY BUSINESS OF THE YEAR



Many businesses in Bolton and Bury are family-owned, stretching back for generations. This award will recognise and celebrate the unique contribution family businesses have made to the area's economy, history and culture. The judging panel will look at areas including family dynamics, length of trading, contribution to the local economy, special achievements, contribution to the community and the promotion of the area outside of the region. This award will look for a family business that is not only successful, but that is also proud of its roots in Bolton or Bury and that works to make the region proud of it.

CUSTOMER EXCELLENCE AWARD



This category is about much more than service in the everyday, customer-interface sense. It will examine just how customer focused your organisation really is from top to bottom. For any company that considers customer service excellence a way of life, not just a buzzword on a badge, this award will tell your customers, employees and competitors that service is central to everything you do. The winner of this award will be any business in any sector that can demonstrate a focus on service excellence that permeates the whole organisation, including management, processes, feedback monitoring and of course front line customer service.

RETAILER OF THE YEAR



The winner will be a Bolton/Bury based individual who has made a unique business contribution in the past year. The award is at all levels from chairman and chief executive to the shop floor. That contribution could be success in rescuing an existing business or developing a new one from scratch. It could be something very special he or she has brought to the business life of Bolton and Bury, perhaps in an ambassadorial role. Equally it could be someone who has fired the imagination of an industry or discipline by his or her innovative and enterprising approach. Or someone whose achievements put them head and shoulders above their rivals.

WE'RE BACKING BOLTON & BURY AWARD



A category to sing the praises of Bolton and Bury and is open to all businesses. The award recognises the businesses which, through their success, have not only secured publicity and profit for themselves but have helped to raise the profile of the Bolton or Bury boroughs. The winners can be a firm from any sector and can be of any size, the judges will look for businesses or organisations which understand the importance of their local areas and which, through their endeavours, are helping the boroughs through the current recession.



INDIVIDUAL AWARD CATEGORY SPONSORSHIP

Sponsorship Package:

- Two x half page advertisements in The Bolton News and Bury Times pre and post event supplements
- Double page spread in the event programme (1 page advert and 1 page editorial)
- Secondary branding on all communications including event publicity, correspondence, invitations, menus and event night POS collateral
- Company representative to join the judging panel and present the award
- One table (10 persons) at Awards ceremony (Additional tables are available)



Total Cost - £3,950

Excludes VAT



OTHER SPONSORSHIP OPPORTUNITIES

Highly Commended Sponsorship

Sponsorship Package:

Company name to be featured on highly commended certificates x 10

Name check during the Awards presentation

Table at the Awards ceremony for 10 people
(Additional tables available)

Total Cost - £1500

(Excludes VAT)

Commended Sponsorship

Sponsorship Package:

Company name to be featured on commended certificates x 10

Name check during the awards presentation

Table at the Awards ceremony for 10 people
(Additional tables available)

Total Cost - £1500

(Excludes VAT)



GET IN TOUCH WITH US

For further information, please contact:

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