



## SPONSORSHIP

### HOME STRIP ADVERTISING

- Front of Shirt .....£5,000
- Back of Shirt.....£2,000
- Shirt Sleeve .....£650

### AWAY STRIP ADVERTISING

- Front of Shirt .....£2,500
- Back of Shirt.....£1,250
- Shirt Sleeve .....£445

### TRACKSUITS & TRAINING KIT

Sponsors logo on reverse of tracksuit which is worn to all matches. Sponsors logo to front of training kit .....£3,450

### MATCHBALL SPONSORSHIP

- Company logo on programme cover
- Company listing in programme & website
- Photo with the team on match day  
.....£50 per match

### PLAYER SPONSORSHIP

- Company listing and/or your name on the website and in the match day programme
- Photo of you and the player  
..... £50 for a full season

### MATCHDAY SPONSOR

- Four match tickets
- Company logo on the programme cover
- Company profile on the website
- Photo with the team
- Use of the boardroom with free refreshments before kick off, half time and at full time  
.....£150 per match

### GROUND ADOPTION NAME

- 1 Year .....£3,500
- 5 Years .....£10,000

### MAIN STAND

- 1 Season .....£2,500
- 2 Seasons .....£4,000

## PITCH-SIDE BANNERS

Your bread and butter advertising - large vinyl banners on display in prime locations. Even better, the banner production is included in the price!

- £225 for one 3m x 1m banner\* – (£125 for each extra banner)
- £275 for one 4m x 1m banner\* – (£175 for each extra banner)

Larger sizes available too \* set up costs not included

## PROGRAMME / WEBSITE ADVERTISING

If you prefer to see your company name on paper, there is always our popular match day programme.

At least 2,500 are produced and sold every season and there are a range of advert sizes to suit different budgets.

- £200 (quarter page) • £300 (half page) • £400 (full page)

## A BRIEF HISTORY OF FLEET TOWN FC

Fleet Town Fc was officially formed in 1890, making it the oldest sports club in the town. The centenary was celebrated in 1990 with a special Scroll being presented by the Football Association to the club, together with a commemorative plaque from the Hampshire FA.

In its early years Fleet FC played at the bottom of the Views where Campbells Close is today. Later they moved to Watsons Meadow in Fleet Road, roughly opposite where Travis Perkins now stands, at the station end of Fleet Road. It was during this time that a young, future Prime Minister, Clement Atlee played for the club, his aunt living in a house that backed onto this original ground.

In 1923 Lord Calthorpe of Elvetham Hall made available the site of the present ground in Crookham Road, and the club moved to its new home in March of that year, playing their first match on 3rd March 1923. The ground was subsequently bequeathed to the District Council and later the Fleet Town Council, with the proviso that it would continue to be for the use of the town's football club.

In 1953 floodlights installed for the first time. The club entered the Hampshire League in 1961. From then on Fleet Town FC gradually moved through the Divisions eventually moving into the Wessex League for the 1989/90 season.

As the new 2017/18 season begins, the club is looking forward to its 16th continuous season as a level IV club, with a new Management team.

### Fleet Town Football Club

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