

vFLOORPLAN 2D From GBP£100/month

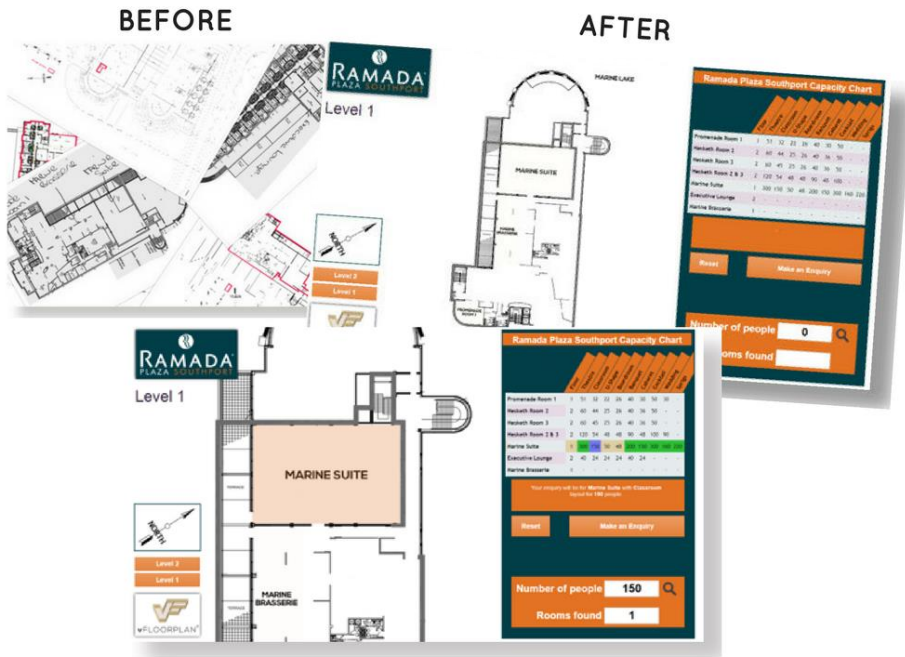
Venues have an array of rooms and layout options for weddings and business events and the norm is to show what’s on offer with static photos, videos or poorly drawn non-interactive floorplans. Rarely is there a way to search and see the right space, let alone how the room layout could work for their event. vFloorplan 2D uses a venue’s existing floorplans converted by us into an exciting interactive 2D searchable floorplan with interactive capacity chart, lead generation, and bookings.

FEATURES:

- embeddable for responsive web design for mobile/tablets
- automatic zoom feature to see rooms more clearly. zoom is linked to x-ray search / chart
- rooms highlight on the chart and floorplan
- supports venue branding with logo and contact details
- easy to integrate with any website using an iFrame (just one simple line of code)
- live enquiries via vFloorplan

EXAMPLE:

RAMADA PLAZA HOTEL, UK | www.ramadaplazasouthport.co.uk/events-and-meetings/



vFLOORPLAN 3D From GBP£499/month

Add the WOW factor to your website. Improve how your venue is seen. Add 3D CGI representations of your venue buildings and some surrounding features to your existing vFloorplan 2D and a 3D floorplan and 3D room layouts/ setups.

vFLOORPLAN 2D + THESE FEATURES:

- edge to edge style of plan giving fully immersed isometric map feel plus roads, grounds and other features. Other buildings can be added – please ask for a quote.
- “Lift the Lid” 3D exterior building representation.

www.vfloorplan.com (‘DEMOS’ shows these vFloorplans)

EXAMPLE: KIA OVAL Cricket Ground, The Oval, London, UK



Level	Ground	Box	Upper	Lower	Stands	Other
Jardine	0	600	450	264	550	62
Australia	1	70	80	56	100	32
Ashes	1	320	340	224	400	62
Australia Ashes	1	420	340	224	500	62
Conference 3	1	30	20	24	30	24
Pakistan	1	100	110	80	120	48
Debutante	1	60	70	40	200	28
John Major	2	160	170	112	200	52
England	2	510	650	400	650	-
India	2	160	170	112	200	52
Legends	3	40	40	32	60	30
Single Box	3	24	30	-	24	24
Double Box	3	48	48	36	50	28
1845 Terrace	3	-	-	-	85	-
Corinthian	4	-	-	-	600	-

EXAMPLE: Horizon Convention Center, Indiana, USA



Room	Level	Area (sq ft)	Capacity	Other
Delaware Hall	1	20000	9000	1000
Delaware Hall (Hall)	1	30000	5000	3000
Interurban Hall	1	5000	3000	1900
Hackley Reserve	L	1200	72	72
Hackley Reserve (212)	L	800	56	56
Hackley Reserve (112)	L	900	42	42
Prairie Creek	2	1800	96	96
Prairie Creek (212)	2	1120	80	80
Prairie Creek (112)	2	900	40	40
White River	2	1300	80	80
White River (112)	2	650	40	40
Cardinal Creek	2	96	64	64
Cardinal Creek (212)	2	900	40	40
Cardinal Creek (112)	2	24	18	18
Missionview	2	50	24	24
Shaker Hall	2	2400	120	120

TESTIMONIALS



"The feedback we have has been fantastic and our sales team use it whilst on the phone to clients"

The QEII Centre has been refurbished and re-branded and we have improved the customer journey. Our new website simplifies and streamlines the user experience and we commissioned vFloorplan to be used as an integrated and intuitive 'room finding tool' as it easily demonstrates where rooms are in relation to each other, illustrates room layouts and allows our international client base to take a tour through the Centre.

A key feature of vFloorplan for us is the simplified one-click enquiry form which makes it simpler for event planners to submit their interest to our sales team.

The feedback we have had on vFloorplan has been fantastic and our sales team use it whilst on the phone to clients as it is a much more interactive way of engaging with clients.

Roopi Woodall | Marketing Manager | QEII Centre



"Would recommend them to anyone looking to bring their buildings to life"

"vFloorplan created a series of CGIs and a fly-through video of our Savoy Place premises in London. A number of challenges including the building being under construction and a very tight deadline for completion, but vFloorplan pulled out all the stops to deliver superb 3D fly-throughs for us on-time and on-budget. I would recommend vFloorplan to anyone looking to bring their buildings or products to life through highly detailed, stand-out visuals – the quality of their work speaks for itself."

**Simon Timmis | Senior Marketing Manager
The Institution of Engineering & Technology (IET)**

TESTIMONIALS



“Client feedback has been very positive”

“vFloorplan makes it easy to navigate our venue detailing the variety of options we have to offer clients, enabling them to see an overview of how our meeting rooms and boxes can be laid out for events. It’s a brilliant addition to our website and client feedback has been very positive.”

Carlo Zoccali | Meetings & Events Manager | Arsenal Football Club



“Easy and affordable”

"I was so impressed by the unique depiction of the spaces and room-sets, I knew I had to find out if vFloorplan could update the Century Center’s maps. Working with Steven (Markham) and vFloorplan was easy and affordable! Seeing our completed project, I was amazed and pleased at how functional and clear the renderings were – Wow! The vFloorplan images allow our guests to visualize the rooms and layouts in an easy to use and exciting format, while also presenting the location of the room within the facility. I love our vFloorplan and am looking forward to add some other exciting upgrades in the near future!"

Crista Tompson | Director of Sales & Marketing | SMG/Century Center

TESTIMONIALS



“Delivered a fantastic product on time and on budget”

“All of the team at vFloorplan were brilliant to deal with – friendly and approachable – and what’s more they delivered a fantastic product on time and on budget!”

Lynne Geary | Director of Sales & Marketing | Murrayfield Experience



“Website visitors are spending more time on our site”

“Visitors spend more time on our website and can visualise spaces. We are pleased with the quality of the product which is in line with our online product development.”

Ryan Bezuidenhout | Director of Sales | The Oxfordshire



“Results faster than I had expected”

“We briefed vFloorplan to assist us in enhancing our conference marketing material both on line and in print and are really satisfied with the results of our floor plans. The 3D floor plans have been well received by clients giving them a visual of the room layouts and adding a more professional look to the material we send them. vFloorplan was helpful and we got the results faster than expected for this project.”

Louise Wright | Group Sales Director | Cedar Court Hotels