

Get Your Business Ready



Follow these Ten Top Tour Tips...

- Get staff up to speed - talk about the race with customers
- Adapt your product - dress your business for the race
- Adapt opening times to coincide with visitors
- Be ready for bookings
- Don't overcharge - we want people to come back
- Think internationally - there will be lots of European visitors
- Work with other businesses
- Keep your website up to date
- Follow Tour de Yorkshire on facebook and twitter
- Sign up for Le Tour Yorkshire email newsletter



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This information is available in alternative formats and languages

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