

# Local marketing made easy

Your reputation is your best marketing tool. **Membership of thebestof** will enhance your **brand** and showcase your company as a trusted and recommended business.

**To build your local awareness**, we'll promote your business via our extensive broadcast network. Your company will be highly visible through a variety of local marketing media.



**The world of marketing is changing fast**, so we're here to help you. Regular marketing reviews, invaluable advice and access to the right marketing tools to grow your business.

**We're in prime position to get you connected with local businesses.** We'll make all the right introductions to build fruitful relationships that will grow your network.



thebestofjersey

Bringing trusted businesses and the community together

## Set up fee (one off fee)

£250

- ✓ Professional SEO copywritten business profile on thebestof Jersey website
- ✓ Professional photoshoot - for use on business profile / social media
- ✓ Review widgets created for your website and Facebook page
- ✓ "We've been recommended on thebestof" logo suite
- ✓ Vehicle / window stickers
- ✓ Review cards
- ✓ Just joined promotion on social media to all our followers
- ✓ Featured business on our e-newsletter, sent to our substantial database

## Standard monthly membership

£75

- ✓ Feature in 2 categories on thebestof Jersey website
- ✓ Your blogs on our site and in our e-newsletters
- ✓ All profile / feature page updates
- ✓ Promotion of reviews, offers and events
- ✓ Social media marketing
- ✓ Validated reviews system
- ✓ Networking events
- ✓ Exclusive member to member offers
- ✓ Corporate healthcare rates
- ✓ Access to a Corporate pension scheme
- ✓ Local word of mouth marketing, personal recommendations & referrals by our team

## Silver monthly membership

£125

### As above plus:

- ✓ Feature in 4 categories on our site, 1 as spotlight (which appears on our homepage)
- ✓ Facebook re-marketing / advertising
- ✓ Main sponsorship banner on e-newsletter - minimum 2x a year
- ✓ Feature on homepage banner

## Optional extras

- ✓ Social media administration - we look after your social media pages - **£250/month**
- ✓ Main sponsorship banner on weekly e-newsletter - **£100**
- ✓ Directory banner on thebestof Jersey website - **£50/month**
- ✓ Home page banner on thebestof Jersey - **£100/month**
- ✓ Professional video shoot - price varies

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Call **07700 359520**  
[www.thebestofjersey.co.uk](http://www.thebestofjersey.co.uk)

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