

Our Vision

“Together we will work to end preventable fire and rescue emergencies, creating a safer world for you and your family.”

Our change and improvement programme takes the risks faced by the community and the risks to our organisation and shows how we are going to change. What does this mean and what will it look like over the next two years?



Fire appliances that can deal with a range of emergencies. Smaller vehicles to cope with both rural and urban challenges and get to emergencies quickly.



We will have a greater understanding of who needs our prevention and protection services the most.

Putting prevention first



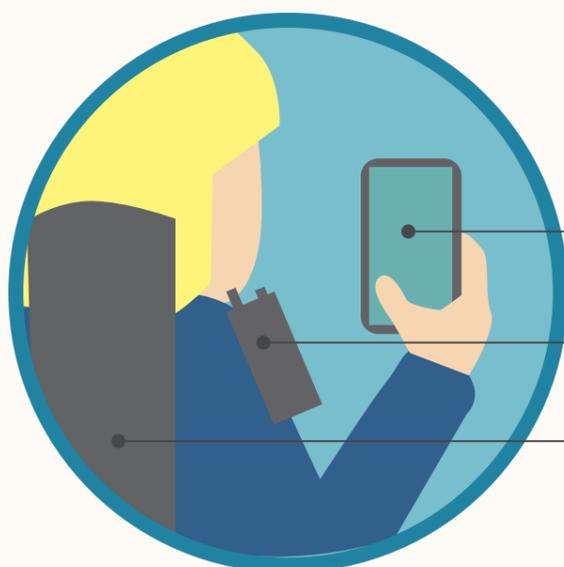
A consistent approach to our prevention and protection services, giving everyone the same high standard of advice, intervention and support to stay safe.



Those most vulnerable to fire and road traffic collisions are safer and we reduce incidents through our targeted prevention work.



Processes that are digital by default and designed by the people who will use them.



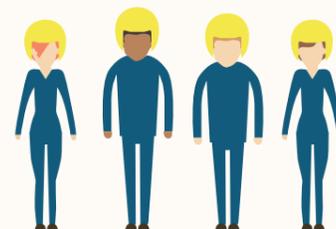
Using the best technology, kit and vehicles to keep public and staff safe.

Digital technology

Improved communication on the fire ground

New breathing apparatus kit for firefighters

Fire stations, vehicles and equipment will be located where they are needed the most.



Our crews will be better skilled with the right crewing arrangements to provide a service that better meets the risk for their particular area.



We will focus our efforts on what we do best: preventing and responding to fires and road traffic collisions.