



1. BRONZE PARTNER

Kettering RFC Sponsorship packages 2022/2023

Regional 2 East Midlands League

Bronze Partner

Branding and Media

- A Pitch-side advertising board at Waverley Road.
- Half page colour advert in the Club Handbook (Cut off dates apply).
- Company logo, description and website link on the club's website.
- Company logo on Sponsorship Board in Clubhouse.

Match Day Experience

Invite to Executive Sponsors day for two people, which includes:

- Pre-match meal.
- Pre or Post Match Q&A session with first team player/coach.
- Complimentary Match Day Team Sheet.

Additional Benefits:

- Two KRFC Social Membership Cards giving discounted bar prices.
- Discounts (on production of Membership Card) at local businesses and services.
- An invitation for two to the Pre Match Sponsors Lunch (date to be announced).
- 25% Discount on venue hire for a function or conference.
- One invite to Inaugural Annual Sponsors' Lunch (Date to be announced).

Cost £750 plus VAT



2. SILVER PARTNER

Kettering RFC Sponsorship packages 2022/2023

Regional 2 East Midlands League

Silver Partner

Branding and Media

- One Pitch-side advertising board at Waverley Road.
- Full page colour advert in the Club Handbook (Cut off dates apply).
- Company logo, description and website link on the club's website.
- Company logo on Sponsorship Board in Clubhouse.

Match Day Experience

One 1st Team match day game hospitality package which includes:

- Pre-match meal for 10 guests including two bottles of wine.
- Pre or Post Match Q&A session with first team player/coach.
- Main match day sponsorship (Subject to availability).
- Complimentary Match Day Team Sheet.
- Man of the Match presentation

All lunches and Match Day Sponsorship will be subject to availability.

Additional Benefits:

- One KRFC Vice President and Two KRFC Social Membership Cards giving discounted bar prices.
- Discounts (on production of Membership Card) at local businesses and services.
- An invitation for two to the Pre Match Sponsors Lunch (Date to be announced).
- 2 x Invitation to the VP Match Day Lunch.
- One invite to Inaugural Annual Sponsors' Lunch at end of season (Date to be announced).
- 25% Discount on venue hire for a function or conference
- Inclusion in the open ballot for the international ticket allocation process

Cost £1,500 plus VAT



3. GOLD PARTNER

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Regional 2 East Midlands League

Gold Partner

Branding and Media

- Two Pitch-side boards advertising at Waverley Road.
- Full page colour advert in the Club Handbook (Cut off dates apply).
- Company advertising on match of your choice.
- Company logo, description and website link on the club's website.
- Company logo on Sponsorship Board in Clubhouse.

Match Day Experience

One 1st Team match day game hospitality package which includes:

- Pre-match meal for 10 guests.
- 20 Complimentary Tokens to be exchanged for drinks at the bar for the 10 guests.
- Pre or Post Match Q&A session with first team player/coach.
- Main Match Day Sponsorship
- Complimentary Match Day Team Sheet.
- Man of the Match presentation

All lunches and Match Day Sponsorship will be subject to availability.

Additional Benefits:

- One KRFC Vice President and Two KRFC Social Membership Cards giving discounted bar prices.
- Discounts (on production of Membership Card) at local businesses and services.
- An invitation for two to the Sponsors Lunch (Date to be announced).
- 2 x Invitation to the VP Match Day Lunch.
- One invite to Inaugural Annual Sponsors' Lunch at end of season (Date to be announced).
- 50% Discount on venue hire for a function or conference
- Inclusion in the international ticket allocation process

Cost £3,000 + VAT

1 Pitch side board can be exchanged for player shirt sponsorship upon request. Subject to availability.



4. PLATINUM PARTNER

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Platinum Partner

Branding and Media

- Your company logo prominently on the 1st Team Home and Away kit.
- Two Pitch-side advertising boards at Waverley Road.
- Full page colour 'premium position' advert in Club Handbook (Cut off dates apply).
- Company advertising on a match day of your choice.
- Company logo, description and website link on the club's website.
- Company logo on Sponsorship Board in Clubhouse.

Match Day Experiences

One 1st Team match day game hospitality package which includes:

- Pre-match meal for 20 guests.
- 40 Complimentary Tokens to be exchanged for drinks at the bar for the 20 guests.
- Pre or Post Match Q&A session with first team player/coach.
- Main Match Day Sponsorship.
- Complimentary Match Day Team Sheet.
- Man of the Match presentation.

All lunches and Match Day Sponsorship will be subject to availability.

Additional Benefits:

- Two KRFC Vice President and Two KRFC Social Membership Cards giving discounted bar prices.
- Discounts (on production of Membership Card) at local businesses and services.
- An invitation for two to the Sponsors Lunch (Date to be announced).
- 2 x Invitation to the VP Match Day Lunch.
- One invite to Inaugural Annual Sponsors' Lunch (Date to be announced).
- 50% Discount on venue hire for a function or conference.
- Inclusion in the international ticket allocation process.

Cost From £5,000 plus VAT



5. PLAYER SPONSORSHIP

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Player Sponsorship

Branding and Media

We are excited to launch our new Player Sponsorship deal for the 2022/23 season:

The Player Sponsorship Package features a whole host of benefits, including:

PA Announcements at Home Games

Match Day Team Sheet - Sponsors Details with your chosen player

Two invitations to the Annual Sponsors Lunch

Photo opportunity with your player

Two 2022/23 'Social Memberships'

Cost £250 plus vat



6. ADVERTISING OPPORTUNITIES

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Advertising Opportunities

Advertising Boards:

Small Boards on Bank	Single Sided	£300.00
In front of Clubhouse	Single Sided	£700.00
Also facing Main Pitch	Double Sided	£900.00
Pitch side and on Approach Road	Single Sided	£500.00
Where applicable	Double Sided	£700.00
	Two Boards (Single Sided)	£800.00

All deals are for three years

Club Handbook Advertising:

Full Page	£250.00
Double Page Spread	£500.00
Half Page	£175.00

All deals are for one season

A4 Frame Advertising	£150.00
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All deals for one year (6 frames available)

All prices are plus VAT