

Dear Sir/Madam

I am writing to you to inform of a fantastic opportunity to form a long lasting relationship between your local business and the wider community.



Hellingly Hounddogs Youth American Football Club was formed in 2016 to offer young people in the Sussex area the chance to train and play American Football. Since our formation, we have gone on to offer a sporting opportunity to over 2000 children within our club and school project. To date we now have teams at U11's, U14's U17's and now U19's. These teams play both Kitted Football and Flag Football, a non-contact version of the sport. As a club, we are run by a dedicated team of volunteers and rely on fundraising efforts to make sure we keep the cost to parents to a minimum. This means that we can help those parents on low income and offer our club to as many children as possible.

We are currently planning a tournament that will be held at our home ground, Horsebridge Recreational Ground, near Hailsham, on Sunday the 14<sup>th</sup> of July. We already have teams attending from all over the South East region, from as far as Canterbury and Southampton.

The idea of the tournament is to make it similar to amateur and college American Football in the States, where all teams compete in a "Bowl" style tournament, with the winner of the round-robin collecting the Bowl itself and the medals. The Bowl will be returned each year.

We are therefore looking for a sponsor to help fund the medals and the awards for the winners to receive. In the States, the Bowls are usually named after something to do with that State's history, for example there is the Orange Bowl or Sunbelt Bowl. We would welcome the company's help in naming our Bowl. In addition to this, the brass plaque made up for the annual award would include the company's name. They would also see their name on all advertising to do with the event along with their logo, their name on the day of the event and on our website's sponsor page. For a significant donation, this would be a perpetual arrangement. We would also welcome companies to attend on the day and advertise their business.

If you feel this is not right for your company, we are also running a raffle at the event to help raise vital funds for the club. We are looking to get as many prizes as possible, and this is where we hope you come in. We would acknowledge the contribution on the day.

If you feel you could help, please contact us. I would also like to take this opportunity to thank you for reading this letter and hope that you can help.

*Luke J Boorer*

Hellingly HoundDogs AFC, c/o 6 Wheelwright Close, Eastbourne, East Sussex, BN22 0XG.  
[www.hellinglyhounddogs.com](http://www.hellinglyhounddogs.com) – [hellinglyhounddogs@hotmail.com](mailto:hellinglyhounddogs@hotmail.com)



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