

**Bringing Trusted businesses and
the community together**

**thebestof Sudbury
Membership
Packages 2020**

Contact:

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thebestofSudbury



HELLO AND WELCOME

Thank you for your interest in thebestof Sudbury.

I think we can all agree that this has been an interesting year to date. And although there are challenging times ahead, there are also great opportunities.

As we head out of lockdown, as business owners, we need to make sure our customers and potential customers know we're open for business.

This is where thebestof Sudbury can help...

Included are the packages we offer and the optional extras you may decide could help your business grow.

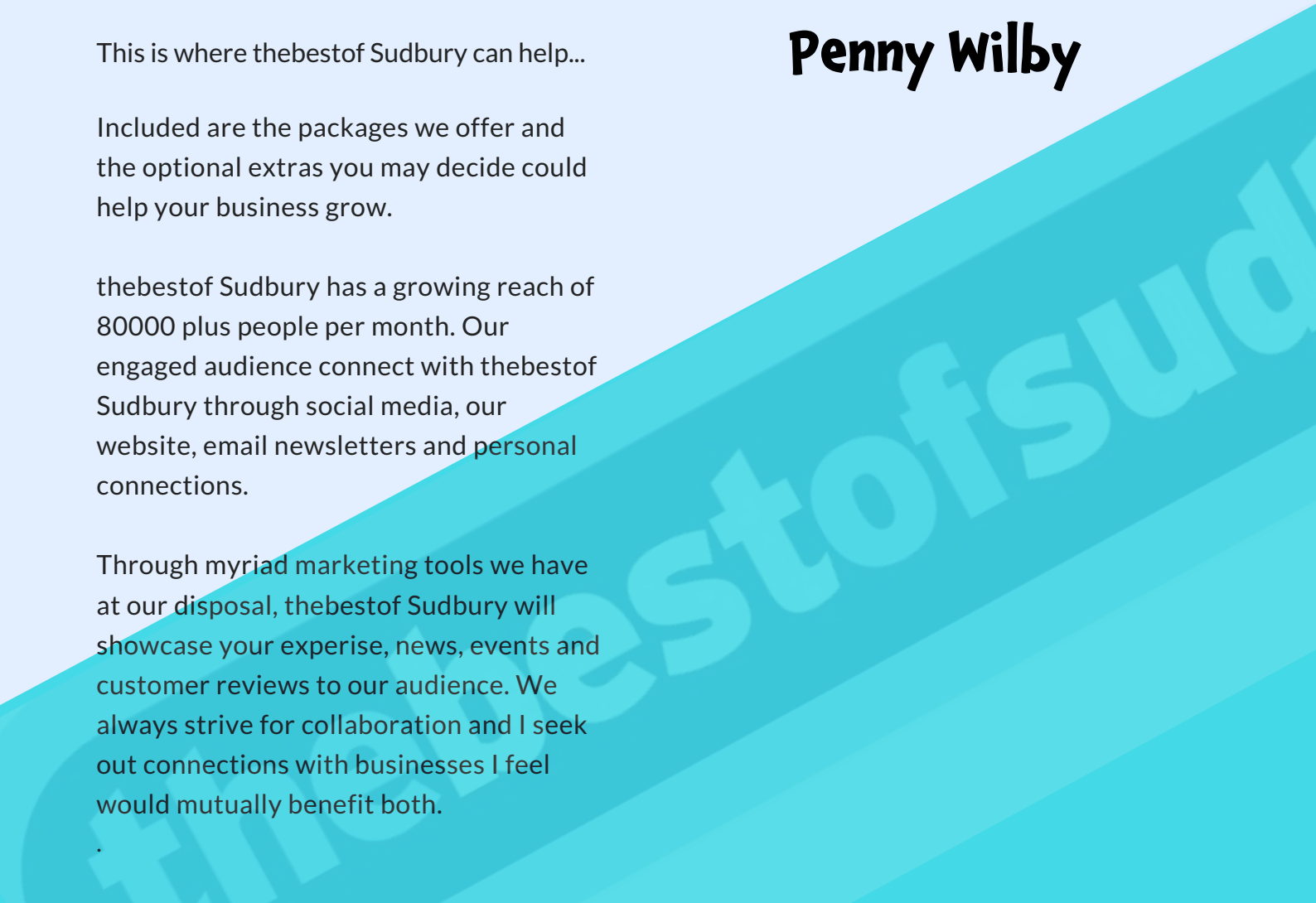
thebestof Sudbury has a growing reach of 80000 plus people per month. Our engaged audience connect with thebestof Sudbury through social media, our website, email newsletters and personal connections.

Through myriad marketing tools we have at our disposal, thebestof Sudbury will showcase your expertise, news, events and customer reviews to our audience. We always strive for collaboration and I seek out connections with businesses I feel would mutually benefit both.

thebestof Sudbury also organises regular networking events and an annual Business Expo, that bring local businesses together. We also collaborate with other organisations to reach more likeminded people, all of which will help you grow you potential clients and customers

If you have any questions, please give Penny a call on 01787 211100

Penny Wilby



BRONZE MEMBERSHIP

On going monthly fee - £49 + VAT

Professionally written feature page optimised for SEO in one category

Weekly social media promotion on the relevant thebestof Sudbury platforms

Reviews widget for your website

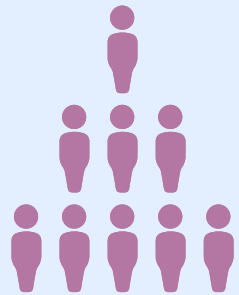
Generic review cards

Invitation to thebestof Sudbury business members closed Facebook Group

Access to qualify for Business of The Year Awards

Promotion of one offer per month

Promotion of one event per month through thebestof Sudbury Website



SILVER MEMBERSHIP

On going monthly fee - £99 + VAT

Professionally written feature page optimised for SEO in two categories

Reviews widget for your website

Generic review cards

Invitation to thebestof Sudbury business members closed Facebook Group

Access to qualify for Business of The Year Awards

Unlimited promotions of events and offers

Promotional post via thebestof Sudbury Social Media

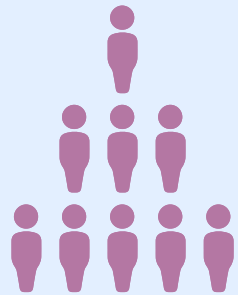
Competitions and bespoke emails to thebestof Sudbury database

Professional blogpost/ news article written quarterly, with the potential to be turned into a Press Release for you to use.

Inclusion in thebestof Sudbury weekly newsletter to 3100 plus subscribers

Enhanced Social Media campaign via thebestof Sudbury's platforms

Introductions to other business



thebestofsud

KICKSTARTER FEE

~~One off fee £250 + VAT~~ Just £50 +vat until September

Professionally written feature profile on thebestof Sudbury,
no fee for any future changes or photo uploads

Generic review cards

Code for website to showcase reviews

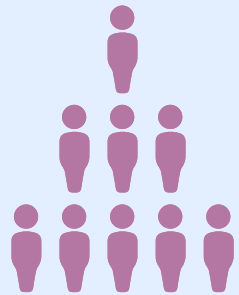
Inbound link to your inbox and website

Welcome posts on social media

Access of thebestof Logos to use for your own promotion

Promotional post via thebestof Sudbury Social Media

Photoshoot



thebestofsud

OPTIONAL EXTRAS

For when you need a bit of extra promotion

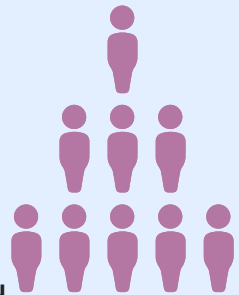
£30 per month for banner ad on thebestof Sudbury website

£50 Blogpost written for your profile

£49 Outdoor "as recommended on" banner

£45 Competition or prize draw including social media promo and promotion across thebestof Sudbury network

£45 per month Event promotion - promote your event through thebestof Sudbury website, email newsletters and social media platforms



All prices excl. VAT

