

# Nifty Images

## TOP TIP TUESDAY!

There's an average of 121 emails dropping into each of our inboxes every day! So getting people to open (and take notice of) your content is more difficult than ever.

BUT.. there's a cool tool I want to share with you that will turn your passive 'scroll by-ers' into active admirers.

### It's called NIFTY Images...

In simple terms, NIFTY allows you to add personalised images and LIVE countdown timers into your emails that really make people stop and take notice. It's super simple to use AND... the best bit? It's FREE!

<https://niftyimages.com/>

It'll give your images a real personal touch by adding details such as the first name, date of birth, their address or even the names of children, pets and more. All of your contacts' attributes can be included to create a truly bespoke image that will massively increase the chances of people taking notice and taking action.

And here's some more good news – it's nice and simple to set up. Here's a video to show you how easy it is...

Nifty Images Setup Video - <https://www.youtube.com/watch?v=uwUxinJakIM>

If you'd like any more info or have any questions about this really "nifty" tool then just give us a call.



Call David Ruddle on 01323 406060 if you would like to discuss marketing your business with thebestof Eastbourne

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