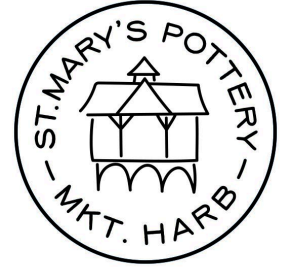


PRESS RELEASE

FOR IMMEDIATE RELEASE June 2024



Local creative business opens new clay workspace for all to enjoy

The Paint Pottle - paint your own pottery and ceramic art studio - is thrilled to announce the opening of a dedicated clay studio, **The Village Pottery**. This new studio space will offer beginner classes and a membership access scheme .

This new initiative is an extension of the current business which celebrates its 10th anniversary this year and is the brainchild of Claire Webb, the owner and creator of **The Paint Pottle**.

Claire says; *“Our ethos has always been to foster creativity and provide an inclusive environment for everyone. Working with paint and clay makes you happy - it slows us down, increases focus and patience and helps to reduce stress. The Village Pottery is an idea I've considered for a long time and moving to our new location on St Mary's Road has meant that we can finally turn it into reality.*

“The space is located right in the heart of town and is set up with all the basic equipment and materials you need to play with clay. We'll be asking our visitors and members to help us mould the pottery and the workshops we schedule so that it reflects the needs of the community.”

Perfect for those new to ceramics, The Village Pottery workshops will cover the basics of hand-building and wheel-throwing techniques. The pottery is also designed to offer space and time to anyone who is confident in working with clay and wants to explore and further their art and practise by becoming part of the pottery's membership scheme.

Claire continues; *“Our aim is to provide high quality and meaningful experiences at affordable prices for individuals, families, seniors, and group bookings and to ensure that everyone has the opportunity to explore their creativity, meet like minded people, learn and benefit from the art of ceramics.”*

Founded in 2014, The Paint Pottle has become a cornerstone of Market Harborough's local art community, offering a wide range of pottery classes and supporting community events with creative experiences. The Paint Pottle has helped countless individuals discover their passion for creativity and ceramics.

Beginners 4 week handbuilding course starts 11th July. For more information about the new workshops pop in to see us at 65 St. Mary's Road, Market Harborough, visit <https://www.thepaintpottle.co.uk/village-pottery> or contact claire@thepaintpottle.co.uk

Follow us on Facebook and Instagram @thepaintpottle for the latest updates and promotions.

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