

AMBITIOUS WOMEN'S GUIDE

MEET OUR LATEST GUESTS

Making New Headlines; Meet Liz Perkins Night News Editor for the Daily Express

We are thrilled to introduce Liz Perkins, the Night News Editor at the Daily Express. **>Episode 11<** Liz's journey to becoming a top journalist is nothing short of inspiring. Hailing from a small town, she faced numerous challenges early on, but her passion for storytelling and unwavering determination propelled her forward. With a degree in journalism, she began her career in local news, where she quickly honed her skills and developed a knack for uncovering compelling stories. Her relentless pursuit of truth and ability to connect with people from all walks of life set her on a path to success, ultimately leading her to a prestigious role at one of the UK's leading newspapers.

Throughout her career, Liz has not only reported on significant events but has also become a mentor for aspiring journalists. Her unique perspective and commitment to ethical journalism have earned her respect in the industry. As Night News Editor, she oversees a dynamic team, ensuring that the Daily Express delivers timely and impactful news to its readers. In this episode, we'll dive into Liz's incredible life journey, exploring the challenges she faced, the lessons she learned, and her vision for the future of journalism. Join us as we celebrate her achievements and gain insight into what it takes to thrive in the fast-paced world of news reporting.

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WomenChangeMakers

This podcast is part of the "Women Change Makers" project, a touring exhibition celebrating pioneering women addressing gender equality. Join us in honoring these trailblazers by following our podcast or signing up as a friend of the project for

exclusive launch invitations. Let's celebrate empowerment and the journey towards equality together!

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Meet Sue Higgs Creative Director

Sue is a prominent figure in the creative industry, having made significant strides in her role as Executive Creative Director at Dentsu Creative UK since March 2021. With a wealth of experience, including a successful tenure as Group Creative Director at Grey London, she has established herself as a visionary leader known for her innovative approach and strategic thinking. As she prepares to leave Dentsu Creative, her contributions have undoubtedly shaped the agency's creative landscape and inspired many in the industry.

Sue has kindly embarked on a mini-series of podcasts that delve into the intricate dynamics of working in the creative "soft" industries. This six-part series offers a unique exploration of how varying personality types influence workplace interactions and creative output. By drawing on her extensive experience, Sue provides listeners with valuable insights into the nuances of team dynamics and personal strengths in creative environments.

Each episode of the podcast focuses on a different aspect of the workplace, examining how personality types shape collaboration, communication, and creative processes. Through candid discussions and real-world examples, Sue invites listeners to reflect on their own experiences and consider how personality traits can impact not only individual performance but also the overall success of creative teams. Her approach fosters a deeper understanding of the importance of embracing diverse perspectives in the workplace.

Sign up, Follow and Share for next installment.

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Magnificent Women; Meet Henrietta Heald Author

Henrietta Heald is the author of *Magnificent Women and Their Revolutionary Machines* (Unbound, 2021). Her other books include *William Armstrong, Magician of the North* (McNidder & Grace, 2012), which was shortlisted for two literary prizes.

The Institution of Engineering and Technology (IET) holds the archives of both the Women's Engineering Society and the Electrical Association for Women. The author is indebted to the IET for access to these records, and particularly to Anne Locker, Librarian and Archivist, for her help and support.

Magnificent Women: Trailblazers in Industry and Politics

Welcome to our next mini series, this captivating podcast series celebrates the indomitable spirit and groundbreaking achievements of remarkable women who reshaped the landscape of industry and politics in Britain following the Great War. In our first episode, "After the War," we delve into the historic establishment of the Women's Engineering Society in 1919, a pioneering organization dedicated to advocating for equal employment rights for women in engineering and beyond. Join us as we explore the lives and legacies of extraordinary figures such as Rachel Parsons, Margaret Rhondda, Laura Annie Willson, Margaret Partridge, and Caroline Haslett—each a trailblazer in her own right, who not only fought for the rights of women but also inspired future generations to break barriers and pursue their ambitions in a world that often sought to hold them back.

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Episode 1: After the War

Introducing the extraordinary individuals who came together in Britain after the Great War with a mission to transform the lives of working women.

Episode 2: Rachel Parson

Born in 1885, Rachel Parsons was a woman of 'firsts', breaking the boundaries of Edwardian convention.

Episode 3: Margaret Haig Thomas, Viscountess Rhondda

In 1920 Lady Rhondda founded a political weekly called *Time and Tide*, which supported left-wing and feminist causes.

Episode 4: Laura Annie Willson

founder member of both the Women's Engineering Society and the Electrical Association for Women. She designed and built hundreds of modern homes for working people.

Episode 5: Margaret Partridge

In 1919 she founded her own electrical consulting business in Devon, whose purpose was to provide lighting and electrical power for local communities.

Episode 6: Dame Caroline Haslett

Adviser to the government on women's labour during the Second World War, Caroline was awarded a damehood.



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